



10 minutes session Training

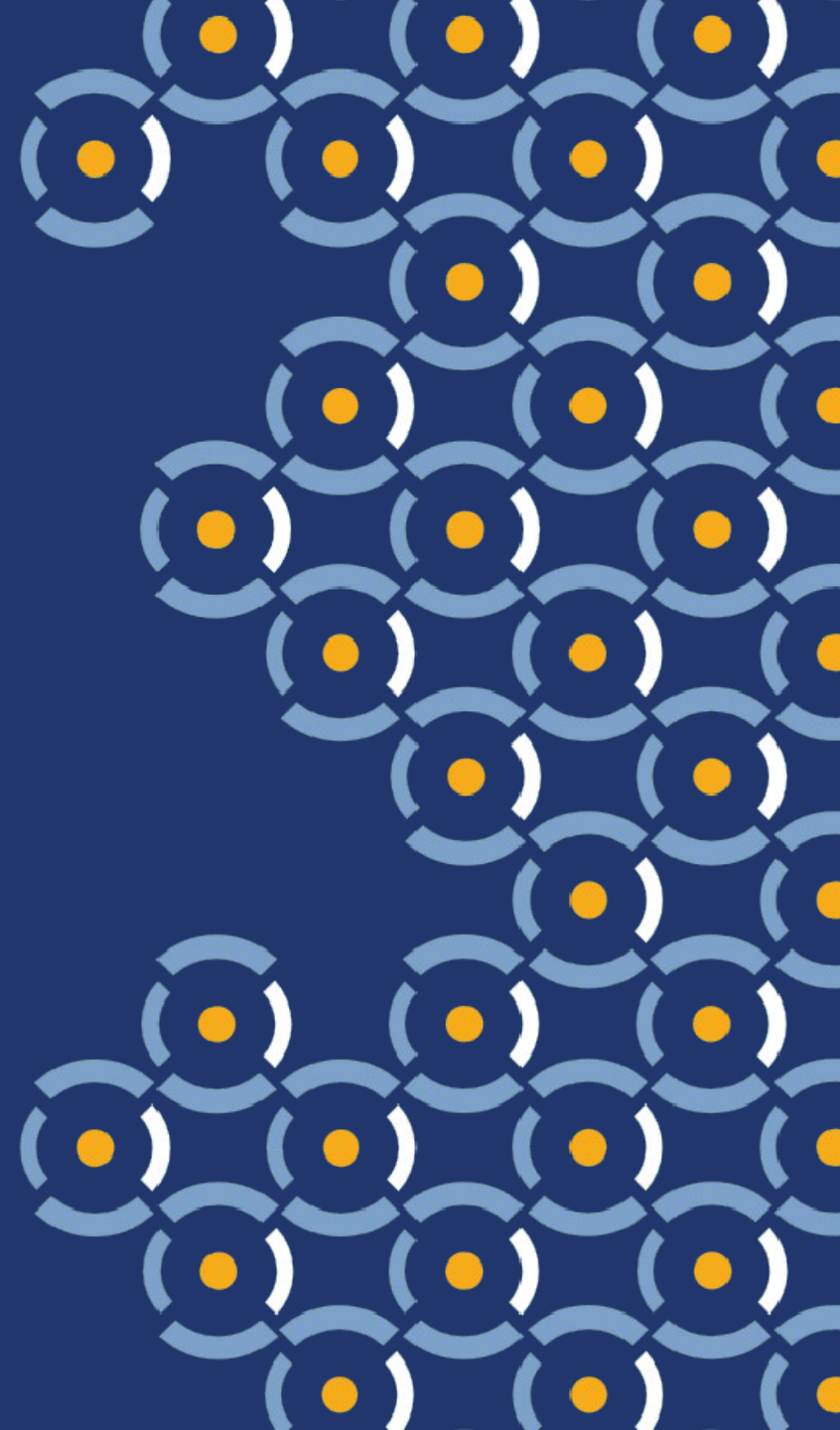
Maria Weir @ ARICC

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Why This Tool Exists

The gap IC-LicAI addresses

- Licensing decisions often fail because:
- Evidence is fragmented
- Non-patent assets are hard to frame
- Value, access and governance are treated separately

What IC-LicAI contributes

- A practical decision-support tool for licensing
- Works with:
- Non-patent assets
- Co-created results
- ESG-relevant outputs



How IC-LicAI Fits the IMPAC3T-IP Toolbox & Academy

IC-LicAI is

- A decision-support tool inside the IMPAC3T-IP Toolbox
- A hands-on learning environment within the Academy
- A bridge between research outputs and licensing choices
- A way to operationalise impact-focused licensing in practice

What it does not try to do

- Replace legal advice
- Replace valuation tools
- Replace other IMPAC3T-IP scenario tools



The Licensing Problem (Practitioner View)

Typical questions practitioners face

- What can we licence?
- Is it documented or undocumented know-how?
- How much will it cost?
- Can we have more than one type of licence?
- How do we justify the decision internally

IC-LicAI helps by

- Structuring assets using Intellectual Assets (IA) logic
- Linking assets directly to licensing options
- Embedding FRAND-aware and IAS-aligned reasoning



What the Tool Actually Does

At a high level

Company Evidence



Asset Structuring (IA & ESG)



Readiness & Value Logic



Licensing Decision Support

Why this matters

- Every licensing recommendation is traceable to evidence
- Can be explained to boards, funders, auditors
- Evolves as evidence improves



Live View: What Practitioners See in the Tool

Company & context

- Simple, SME-friendly questions
- No “intangible asset” jargon
- Works for pre-startups, spin-outs, innovation hubs, research-based projects and corporates

Evidence upload

- Contracts, SOPs, pitch decks, data, policies, business plans, patents, trademarks, copyrights
- Focuses only on licensing-relevant signals



Licensing Outputs (What You Leave With)

The tool produces
Structured licensing insight
Licensing-ready narratives
Draft templates that reflect:
Evidence
Fairness and access
Governance expectations

Important

These are starting points, not final contracts

Designed to support discussion with:

Legal teams

Partners

Funders

→ This shortens the path from analysis to agreement.



Why This Matters for IMPAC3T-IP Users

For TTOs / KTOs

- More consistent licensing decisions
- Clear audit trail from evidence to outcome
- Easier internal and external justification
- For companies & spin-outs
- Understand what they actually own
- See multiple value pathways
- Avoid under- or over-licensing assets

For policymakers & funders

- Transparent impact logic
- More comparable licensing decisions
- Scalable use across innovation ecosystems

➔ This supports impact-focused exploitation across diverse assets and licensing contexts



Today's Challenge

You are now the Knowledge Exchange, Innovation or Commercialisation Professional.

Each group has been provided with a real-world innovation evidence pack.

Your task is to:

- Review the case narrative
- Upload evidence into IC-LicAI
- Analyse the evidence
- Review the pathway recommendation
- Discuss the outputs
- Recommend next actions

Time Available: 20 Minutes



Tool Access & Evidence Packs

<https://iclicaricc1.streamlit.app>

Case Study A
Blue Eden

Case Study B
Mizani
Ecosystem

Case Study C
BioSphere

Case Study D
Gate2Brain



Thank You

Thank you for participating in today's workshop.

IC-LicAI Demonstrator

<https://iclicaricc1.streamlit.app>

Maria Weir

ARICC – Areopa Research & Intellectual Capital Centre