



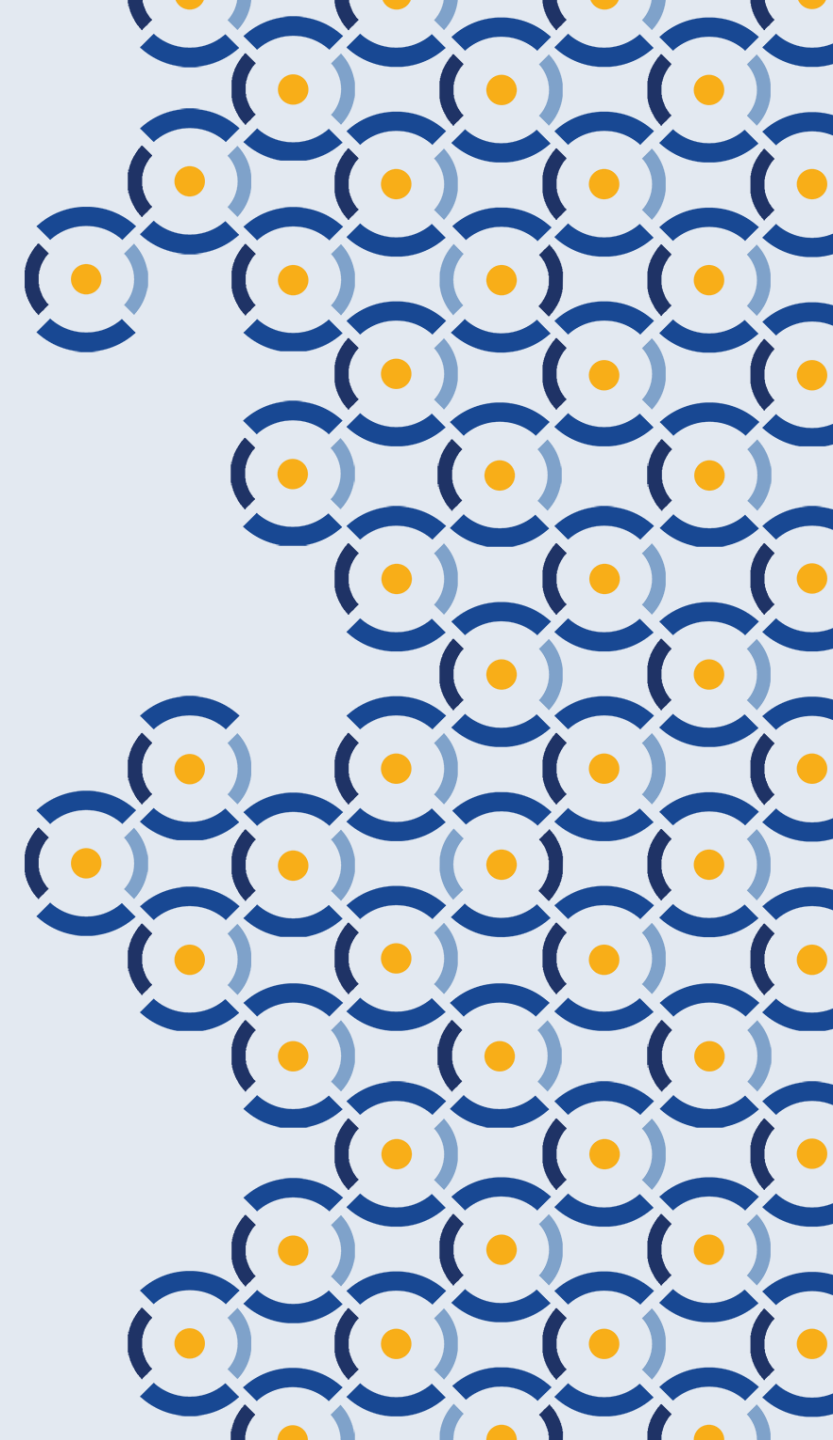
CO-CREATION RESULTS ANALYSIS TOOL

TOOL TO ANALYSE AND MAP THE CO-CREATION PROJECT RESULTS

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Introduction

This tool provides a structured workflow to systematically identify and analyze co-creation results, such as concepts, prototypes, improved collaboration, or new societal or business concepts. You can categorize and prioritize outcomes using a predefined framework, assessing their relevance, feasibility, and strategic potential.

The tool ensures a clear overview of all results, helping you to decide which should be further developed, utilized, or shared.

The main goal is to systematically review and assess all outputs of the co-creation project, preparing a clear understanding of their value and potential for future action.



Contents

1. Results identification
2. Categorization & initial assessment
3. Deep-analysis & prioritization
4. Decision-making



Phase 1: Results identification

What results did we create during the project?

What other outputs were created?



How to identify the results?

The results from your co-creation project can be divided into two main categories; tangible outputs and intangible outputs. Both are equally important to identify. Below you can see some examples of both.

Tangible Outputs: Prototypes, concepts, reports, designs, new methodologies, data sets, software, etc.

Intangible Outputs: Enhanced knowledge, improved collaboration, strengthened networks, new skills, increased understanding of a problem, validated assumptions, societal impact, increased awareness.

On the following slide you have a table/canvas to map out all the pieces of results you created during the project. With your team, simply list all the relevant pieces of results you have done during the project. There are two examples to get you started!

RESULTS IDENTIFICATION CANVAS

Result Description (Brief)	Type (e.g., Concept, Prototype, Knowledge)	Team Members Involved	Initial Notes/Observations
<i>Sustainable Urban Mobility App</i>	<i>Concept</i>	<i>John, Mary, Robert</i>	<i>Addresses traffic congestion.</i>
<i>Enhanced Community Engagement</i>	<i>Improved Collaboration</i>	<i>Pete, Mary, Lisa, John</i>	<i>Strengthen ties between residents.</i>



Phase 2: Categorization & initial assessment

Which of the results were meaningful or valuable?



Categorization to support assessment

Let's start categorizing the results! Categorization helps you to connect the dots between the different pieces of results and supports the initial impact assessment.

Here's an initial list of categories you can use, but don't hesitate to edit the list if something is missing or you want to change the descriptions:

Knowledge Development:	New insights, research findings, validated hypotheses, deepened understanding.
Improved Collaboration:	Enhanced team dynamics, stronger networks, new partnerships, more effective communication.
New Societal Concept:	Solutions addressing social challenges, community initiatives, policy recommendations.
New Business Concept:	Innovative products, services, business models, market opportunities.
Technological Advancement:	Prototypes, software, new methods, scientific breakthroughs.
Process Improvement:	Streamlined workflows, efficiency gains, optimized procedures.

CATEGORIZATION

Result Description (Brief)	Category	Brief impact statement
<i>Sustainable Urban Mobility App</i>	<i>New Business Concept, Knowledge Development</i>	<i>Potential for significant market disruption and environmental benefit.</i>
<i>Enhanced Community Engagement</i>	<i>Improved Collaboration, New Societal Concept</i>	<i>Led to increased civic participation and trust.</i>



Phase 3: Deep Analysis & Prioritization

Which of the results are feasible as solutions or have great strategic potential?



Deep Analysis & Prioritization

Now we should have all the results listed and broadly categorized. Now it is time to analyze each piece of the results and prioritize them.

In the following tool, you as a team will handle one piece of the result at a time and go through all the previously listed items. You will analyze their potential from various angles and give them scores accordingly. This helps you see the forest from the trees: understanding what really matters and which results are “nice-to-have”.

DEEP ANALYSIS & PRIORITIZATION

RESULT NAME:	
CATEGORIES: (from "Categorization" canvas)	
Detailed description of the result: (Detailed explanation of the result, its purpose, and what it achieves)	
ASSESSMENT CRITERIA	SCORE (1-5)
Relevance:	
1. Alignment with project goals	
2. Addresses a real need/problem	
3. Potential for impact (societal/business)	
Feasibility:	
4. To what extent is the demo technically and practically viable?	
5. To what extent do we have the resources required? (time, people, budget)	
6. To what extent are dependencies secured and obstacles minimal?	
Strategic Potential:	
7. Uniqueness/Competitive advantage	
8. Scalability/Adaptability	
9. Sustainability (long-term viability)	
Overall Priority Score (Sum of above):	



Phase 4: Decision Making

Which of the results should be taken forward?



Decision Making

Last step! Now you should have multiple “Deep analysis & Prioritization” canvases in front of you. It is time to scratch your heads and figure out which of the results should be taken forward and why.

Here are couple of questions to facilitate the discussions regarding each piece of results:

Regarding this result, should we...

...further develop?

...utilize as-is?

...share/disseminate?

...archive for future reference?

Who are the key stakeholders for further discussion?

Who are motivated to continue with this from our team?