

IMPAC3T-IP: a new European project to support scenario-based IP licensing

The European Commission is funding the development of a new intellectual property (IP) Tool-box. This will support licensing that goes beyond classical scenarios and embraces new technology trends in digitalisation of licensing tools. The initiative will benefit licensing professionals, researchers, innovative enterprises and policy makers.

According to the European Commission “In the complex global environment surrounding research and innovation activities, where a strategic approach to intellectual assets management is increasingly needed, innovative technology transfer practices can play a pivotal role to respond efficiently to current and future societal challenges. They can be implemented in different types of collaborations and can facilitate rapid sharing and access to intellectual assets, including IP.

By supporting the licensing of a broad range of intellectual assets, including digital and data-driven assets generated in the Research & Innovation ecosystem, the tool-box will enhance the potential of companies, in particular SMEs, as well as researchers to make full use of the results stemming from their activities through market uptake for enhanced value creation. “

The IMPAC3T-IP project will develop a modern ‘tool-box’ to support licensing with a focus on 3 main scenarios:

- **Classical+** - licensing beyond the traditional industrial rights for inventions (patents and trademarks), into more modern bundles of rights needed to license digital technologies, including IoT, AI and ML and mobile technologies e.g. data sharing and standards essential patents (SEP) as well a ‘long tail’ licensing (high volume low price).
- **Crisis** – supporting rapid voluntary licensing under different legislative regimes and standard and non-standard conditions e.g. through voluntary royalty free licensing in times of medical crises, natural disasters and geopolitical conflict.
- **Co-creation** – supporting licensing of intellectual assets that have been created through complex partnerships with multiple owners and diverse licensing objectives. Increasingly encountered when responding to societal challenges.

The adaptability of the licensing tool-box to different scenarios will facilitate access to and sharing of intellectual assets in different contexts for improved responsiveness to various societal challenges.

IMPAC3T-IP Academy

Take-up and use of the IP tool-box will be supported by the IMPACT3T IP Academy. This will offer fully subsidised training courses for individuals across Europe wanting to become a certified IMPAC3T-IP ‘user’ and ‘trainer’, including as part of a recognised Knowledge Transfer Professional qualification.

Special Interest Groups (SIG)

Development of the IP tool-box will take place with the support of three Special Interest Groups (SIGs). These will advise on the three scenarios as well as emerging technology trends in licensing e.g. increasing use of AI and Blockchain technologies. SIGs will have an early opportunity to test the tools and to join the subsidised training program through IMPAC³T-IP Academy. Want to join a SIG? [Apply here](#).

About IMPAC³T-IP

IMPAC³T-IP is an EU-funded project that addresses scenario-based licensing for stakeholders in the IP value chain. The project is developing a tool-box and an associated training program to support licensing in three key situations:

- Classical+ - licensing beyond the traditional industrial rights for inventions, into more modern bundles of rights needed to license digital technologies.
- Crisis – supporting rapid voluntary licensing under different legislative regimes and standard and non-standard conditions.
- Co-creation – created for complex partnerships with multiple owners and diverse licensing objectives.

The IMPAC³T IP project is a 3-year action funded by the European Commission and starting in December 2023.

IMPAC³T-IP Partners:

META Srl (IT), Universidad de Alicante (ES), University College Dublin (IE), Demola (FI), Areopa, (BE), Atrineo (DE), ASTP (NL).

Associate Partner: e-Lucid (UK)

Keywords:

- IPR management
- Scenario based licensing
- IP tool-box
- crisis management
- Intellectual Property digitalisation

Website: www.impact3tip.eu

Contact

Lisa Cowey
Technical Coordinator, T3I
l.cowey@t3i.co.uk

Clémence Contant
Communication Manager, META Group
c.contant@meta-group.com